

RMIT University Vietnam

A global university of
technology, design and enterprise

A Skilled Hand & A Cultivated Mind

RMIT University has an international reputation
for excellence in practical education.



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A Message from the President

RMIT University Vietnam brings a world-class education and globalised study environment to the heart of Asia. As an overseas presence of RMIT University Melbourne, Australia, we provide qualifications at internationally-recognised standards at our campuses in Ho Chi Minh City and Hanoi.

We offer a range of pre-degree, undergraduate, postgraduate and PhD programs in diverse disciplines: business, IT, engineering, design, professional communication, fashion merchandising, and English language.

RMIT Vietnam is committed to equipping our students with the knowledge, skills and attitudes to make the most of this ever-changing world.

Our extensive partnerships across the globe give our students opportunities to study at one of over 200 partner institutions in Australia, North America and Europe.

Given our significant links with industry – and through guest speakers, hands-on learning activities, internships, and a career placement service – our students gain substantial exposure to the areas in which they will work.

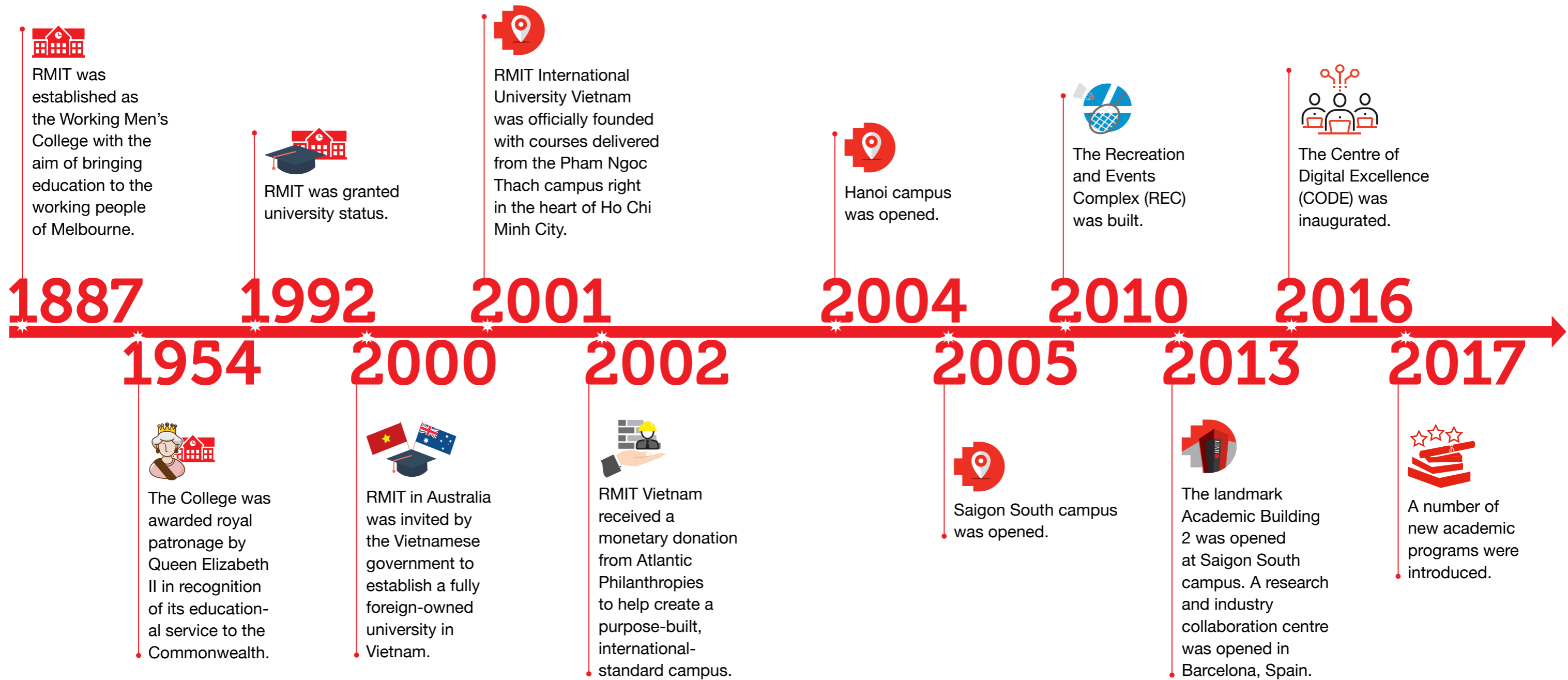
The needs of future employers shape our work and so we are actively involved in developing the soft and digital skills of our graduates. This approach is a major reason our graduates are in such high demand in Vietnam and around the world – and why most graduates are in full-time jobs within three months of graduating.

Research at RMIT aims to help solve critical global problems and to deliver significant economic, social and environmental impact. Our goal is to be a leading academic institution for research in our fields of interest, both in Vietnam and in the Southeast Asia region by 2020.



Professor Gael McDonald
President and General Director
RMIT University Vietnam

Growing Together with Vietnam



RMIT Vietnam in Numbers

\$US72 Million

To date RMIT Vietnam has invested \$US72 million in state-of-the-art teaching facilities and high-quality teams in Hanoi and Ho Chi Minh City campuses.

\$US20 Million

A further investment of \$US20 million of capital development is planned for the next three years.

\$US10.5 Million

Over the past 15 years, RMIT Vietnam has awarded 1000 scholarships worth more than \$US10.5 million to young people from all over Vietnam and around the world.

96%

Ninety-six per cent of graduates find a full-time job within one year of graduation.

25

Our highly-qualified staff come from 25 different countries.

12,500

RMIT Vietnam has produced approximately 12,500 graduates.



A Truly Global University

A degree from RMIT University opens doors for students, and our community of 300,000 alumni can now be found around the world.

As the Asian campus of an Australian university, RMIT Vietnam is in a unique position to offer an international education in one of the most dynamic and exciting locations in the world.

QS 5 Star Accreditation



Among the world's top 100 universities

in engineering (civil and structural; electrical and electronic; and mechanical); accounting and finance; and business and management studies **

* 2017-18 QS World University Rankings

** 2017 QS World University Rankings by Subject

Strategic Priorities

Growth

Growth has been a defining feature of RMIT Vietnam since its founding in 2001.

New programs

We have responded to industry needs by adding a number of new undergraduate programs. Complementing our established courses in business, design, and technology are new programs including the Bachelor of Tourism & Hospitality Management, Bachelor of Digital Marketing, Bachelor of Engineering (Robotics & Mechatronics Engineering) (Honours), Bachelor of Languages, and Bachelor of Design Studies.

In our postgraduate offerings, RMIT Vietnam launched programs in the areas of Business, Management, and Electrical and Electronics Engineering.

The University now operates a representative office in Danang, a thriving coastal city in Central Vietnam. With this office in place we can now deliver English-language courses, with plans to offer programs such as the Bachelor of Tourism & Hospitality Management in the near future.

Diversity of students

Our student body has expanded and diversified, with an increasing student population hailing from provinces outside the urban centres of Ho Chi Minh City and Hanoi. More international students are also choosing to gain a degree at RMIT Vietnam, with Sri Lanka, Cambodia and Europe being the markets with the greatest growth.



Strategic Priorities

Quality

RMIT Vietnam's approach to quality is driven by its focus on the student experience. We strive to deliver digitally enabled, industry-relevant and work-integrated learning experiences.

Digitalisation and innovation

We have eliminated hardcopy textbooks in favour of digital content to ensure our students receive the most contemporary and media-rich learning material.

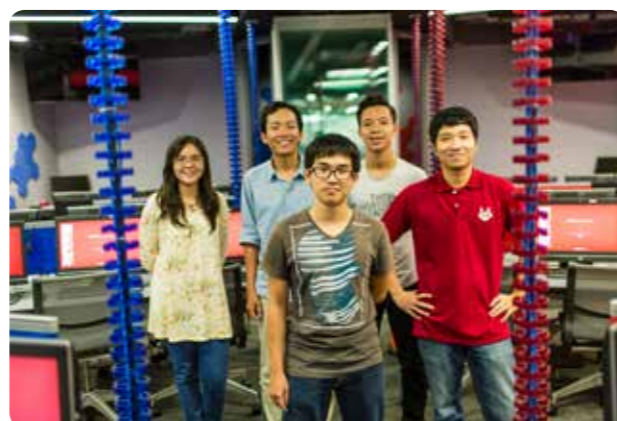
We also emphasise innovation in program delivery by, for example, implementing blended, flipped and fully online delivery modes in some courses in our largest programs. We've also eliminated mid-term exams while adopting highly innovative assessment methods that are linked to industry projects, thereby ensuring assessment is more authentic for students.

International-standard facilities and learning technology

RMIT Vietnam has invested US\$72 million in state-of-the-art teaching facilities and high-quality teams at both the Hanoi and Ho Chi Minh City campuses. Our Academic Building 2, which won second place at the 9th Energy Efficiency Building Awards, incorporates the latest in teaching and learning technology as well as artwork from many local artists.

Our Cyber Security Lab and Financial Trading Lab, meanwhile, allow our students to experience real work applications right in the classroom. We have also invested in a pioneering Mixed Reality Studio where students can research and develop Augmented Reality, Virtual Reality and Mixed Reality.

We have recently introduced Canvas, a new Learning Management System for students to more efficiently manage their studies.



Qualified academic staff

Our academics are highly educated professionals – all of whom have master's or doctorate degrees – with extensive work experience, providing our students with valuable industry insights and in-depth knowledge. Through our commitment to professional development, academic staff regularly adopt new teaching and learning innovations.

We are continuously increasing the number of PhD-qualified academics on staff, many of whom engage in cutting-edge research in their fields and on topics that are highly relevant to Vietnam.

Continuous improvement in systems and processes

At RMIT Vietnam we believe in making small, incremental changes in a large number of areas, doing so consistently and over a long period of time, resulting in a stronger organisation that can better serve students.

We have implemented a technology-based platform which helps business units across the University more effectively manage and track student enquiries. We have also simplified our administrative processes, in some cases adopting paperless procedures which benefit students and staff, as well as the environment.



Strategic Priorities

Differentiation

The higher education sector in Vietnam has changed significantly since RMIT Vietnam opened. However, we remain steadfast in our mission to provide life-changing experiences that stand out from other institutions.

Student employability

We work with our industry partners to ensure students are prepared for an ever-changing work environment with skills which are in high demand. Our students graduate work-ready, having taken on Work Integrated Learning (WIL) experiences that combine academic, professional, and personal skills through real-world practice. WIL activities at RMIT Vietnam include internships, projects, and work-based learning.

At the end of their program, students have the opportunity to take our Flagship Internship Program, an experience which builds upon their hands-on experience and opens the door to a potential full-time job after graduation.

Personal Edge

Through Personal Edge, our co-curricular program, students become well-rounded individuals. RMIT Vietnam students can develop industry-relevant and personal skills that are very valuable in their lives and careers. The program is built around six skill clusters:

- Creative thinker
- Confident communicator
- Cross-cultural team player
- Ethical leader
- Career strategist
- Digital citizen

International mobility

RMIT is a truly global university of technology, design, and enterprise. Students are encouraged to think globally and given opportunities to undertake a number of different exchange programs at over 200 exchange partners in over 45 countries.

As we are the Asian campus of RMIT University, many students take advantage of cross-campus opportunities to study in Melbourne, with the option to start a degree in Vietnam and finish in Australia.



RMIT Access

At RMIT Vietnam, we believe everyone should have equitable access to learning materials. RMIT Access is an institution-wide initiative that ensures learning materials are presented in formats which are accessible to everyone. This includes mandatory accessible PowerPoint templates, transcripts for all audio-visual material, and screen-reader friendly reading materials.



Centre of Digital Excellence (CODE)

RMIT Vietnam launched CODE to help build Vietnam's overall digital educational capacity. By working closely with government and local partners, CODE builds capability among the Vietnamese education workforce in the primary, secondary and higher education sectors, developing expertise in contemporary approaches to digital learning and teaching in the country.



International Standard Facilities



RMIT Vietnam has campuses located in Ho Chi Minh City and Hanoi.

Saigon South campus in District 7, HCMC, offers expansive sport and recreation facilities, cafes, and quiet study areas – all located in a clean, green environment.



Hanoi City campus is in an attractive location on Kim Ma Street, in the Handi Resco Building, overlooking Ngoc Khanh Lake. The campus is fitted with the latest learning facilities including multimedia technology and other innovative features.



Situated within the Saigon South campus, RMIT Vietnam's residential centre provides accommodation for over 100 students.



The Beanland Library features an extensive book collection, along with access to many electronic databases from around the world.



Industry Connections

RMIT Vietnam has strong industry connections with major multinational companies and small and medium enterprises in Vietnam and abroad. We take advantage of these connections to embed industry needs and skills in everything we do.

Through Industry Advisory Boards, the development of our curriculum is informed by insights from prominent businesses across Vietnam. Industry members also partner with us by offering nearly 600 internships for our students every year.



Guest speakers from leading companies frequently conduct seminars and workshops to provide students with real-world insight and to enhance their employability skills. A strong industry presence is also seen at our regular Career Expos and networking events, where students have the opportunity to expand their professional network.

Industry collaboration is vital in research as it ensures our work remains aligned with the needs of Vietnam.

Our collaboration with VinaCapital, a leading investment and asset management firm headquartered in Vietnam, led to a four-year term professorship to conduct research on economics and the capital market in Vietnam.



Community Support

RMIT Vietnam is a community of enthusiastic staff and students committed to supporting others.

Scholarships

Over the past 15 years, RMIT Vietnam has awarded 1000 scholarships worth more than \$US10.5 million to young people from all over Vietnam and around the world.

Scholarships are on offer for undergraduate, postgraduate and PhD programs.

A new prestigious Scholarships for PhD students scheme is specifically supporting high-performance training of women doctoral researchers. RMIT Vietnam offers ten scholarships under the scheme, each valued at more than \$US123,400 over three years.

Community work

RMIT Vietnam seeks to play a positive role in the broader community. Recent examples include:

- Sharing of RMIT Vietnam's recreational facilities with the local community;
- Supporting and encouraging students to participate in charitable projects; and
- Sharing our new teaching and learning methodologies, as well as our quality assurance system as a useful model to the Ministry of Education and Training of Vietnam and other local universities.

Venue sponsorship

We are proud of our facilities and have sponsored numerous activities on our campuses.

- New Zealand Food and Wine Festival by the New Zealand Consulate General
- ANZAC Day by the Australian Consulate General
- Barcamp Technology Day
- HViet summer program for Vietnamese high school students
- Ted Talk
- Facebook Hack-a-thon
- Innovative Teaching contest organised by HCMC Department of Education & Training
- 48 Hour Film Project
- Vietnam Halography
- Robotacon 2017 national competition organised by the HCMC Department of Education and Training, Lego Education and HTV3



Academic Schools

School of
Business &
Management



School of
Communication
& Design



School of
Science &
Technology



School of
Languages
& English



School of Business & Management

The School of Business & Management has established a reputation for excellence in business and management education, providing high-quality, industry-responsive programs relevant to the national and global marketplaces. Its business programs offer fresh perspectives on business problems.

The School's Cyber Security and Logistics Laboratory was established to address industry's focus on information security. The lab houses the most up-to-date equipment and the latest business forensics and security software, all of which is unique to Vietnam.

Our Financial Trading Lab replicates a real-world trading room using software that enables students to find and analyse real-time information, and learn the processes and tools currently used by successful businesses.

Research in the School of Business & Management is highly relevant to Vietnam, and its findings are useful for both industry and government. The current research is original and focused on high potential themes and clusters:

- *Industry and Business Innovation*

This research touches on a variety of areas such as public, private and not-for-profit sectors; logistics and supply chain management; entrepreneurship and innovation; governance; accountability;

law; markets; culture and behaviour; and people, organisation and work performance.

- *Sustainable Business and Economic Development*

This research area focuses on economic planning and urbanisation, environmentally-friendly business operations or green activities, and factors of production that fuel economic growth such as land, natural resources, labour, and capital.

- *Education and scholarship of learning and teaching*

This research examines different aspects of social scientific research in higher education relating to learning in political, social and economic contexts: how learners develop, notably in the areas of language and literacy, cognitive reasoning, cognitive development and the impact of learning environments on developmental and educational outcomes.



RMIT Asia Graduate Centre

The RMIT Asia Graduate Centre pursues a mission to deliver world-class, internationally recognised postgraduate business degrees in Vietnam.

To complement this suite of international degree offerings, the Centre provides leadership in the fields of research, consultancy and governance in Vietnam and Southeast Asia.

KPMG-RMIT Centre of Governance

The KPMG-RMIT Centre of Governance aims to develop and disseminate thought leadership in the field of governance, especially through publishing joint research, encouraging dialogue and debate at networking events, in addition to leveraging the capabilities and knowledge of KPMG's international network of member firms and of RMIT's academic faculty and students.



School of Communication & Design

The School of Communication & Design is committed to providing an international learning environment that encourages cultural awareness, critical thinking, experimentation and, above all, the ability to think differently. The School aims to become the leading design and communication hub in the region through education, research and creative outreach initiatives.

Students in the School of Communication & Design enjoy state-of-the-art facilities including modern teaching spaces, superior audio-visual resources, video and audio production studios, and one of the best design libraries in Southeast Asia.

Additionally, the School boasts a Mixed Reality Studio which blends art and technology. This multidisciplinary environment allows students to research and develop Augmented Reality, Virtual Reality, and Mixed Reality.



The School has firmly embraced creative practice research. Alongside more traditional avenues of research such as journal papers and conferences, we are collating staff exhibitions, curatorial works and films to demonstrate the dynamic depth of practice and research that is conducted within the School.

Communication, design and fashion students benefit from a hands-on learning approach guided by lecturers and professors with extensive professional and academic experience from all over the world. The School also partners with renowned marketing and communications agencies to create relevant case studies to ensure our graduates have the practical skills needed for success in the workplace.



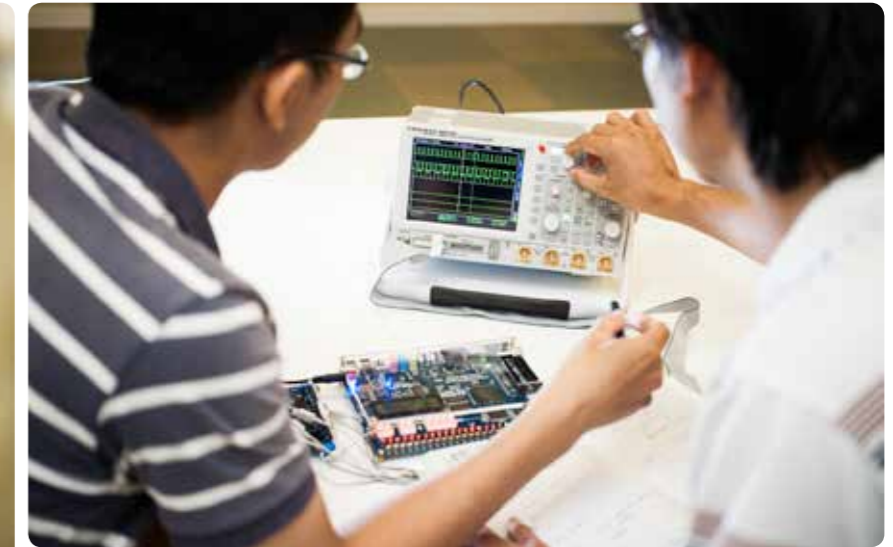
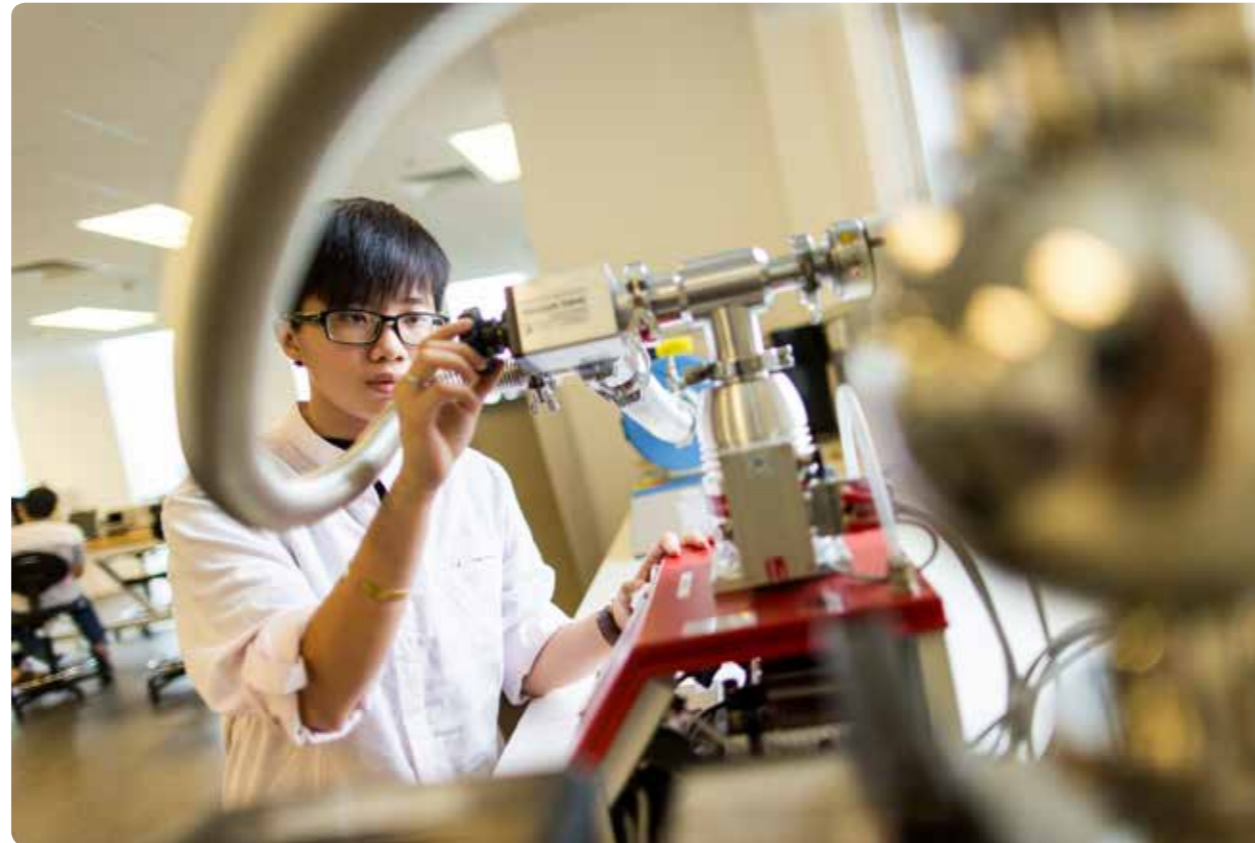
School of Science & Technology

The School of Science & Technology is stridently focused on innovation. Our globally-recognised programs in the fields of engineering and information technology are designed to build creative thinkers with the skills, knowledge and motivation to make a real difference in the world.

Students in the School of Science & Technology have access to professional-standard laboratories, modern computer rooms, and new electronic materials testing and processing equipment and software. In collaboration with National Instruments, a new Engineering Design and Automation Lab was recently opened to enhance the School's capabilities. The School even boasts Baxter, a robot used to help students learn about industrial automation.

The School of Science & Technology's overall research focus is the Smart City – an intelligent, user-friendly, adaptive urban system with interconnected elements and a strong relationship between all stakeholders including people, government, infrastructure and business. This research theme could result in great benefits for Vietnam as its cities continue to grow and manage pressing issues such as energy consumption and sustainability.

School of Science & Technology students work on real-life projects alongside accomplished academic staff from around the world. The School has developed key relationships with industry to enable students to take internships at leading-edge technology companies across Vietnam.



 **QR CODE**
To Read More

School of Languages & English

The School of Languages & English offers English programs tailored to the needs of future university students, teenagers, and the business community.

Its programs aim to help students achieve their current and future goals: to succeed in further academic study, and to communicate effectively across cultures and in international business environments with native and non-native English speakers.

Our English Language Labs are modern and spacious, featuring computers with specific software for learning and practising English.

We are embedding into our curriculum adaptive learning technology, a dynamic platform which personalises students' learning, presenting content adapted to the individual's proven ability in a particular lesson.

In addition, students benefit from a number of support services, including one-on-one tutoring with an experienced teacher. Weekly workshops are available to ensure every student gets the support they need.

The School's new Bachelor of Languages will equip students with formal qualifications, language skills and cultural knowledge to succeed in their chosen career. Students can specialise in Japanese language or Translating and Interpreting or both.



Alumni

The RMIT Alumni Network is a strong and vibrant community where graduates connect, share, and learn from each other. Currently there are approximately 12,500 RMIT alumni in Vietnam and 400,000 worldwide.

Alumni benefit from mentoring opportunities, workshops, and access to our library and employability centre.

RMIT graduates are highly regarded and have a competitive edge in the Vietnam labour market, working in more than 30 different industries. Many alumni have become successful and have great influence in the community.



Thao Nguyen Griffiths **Msc in Systems Engineering, 2002**
Policy Advisor - Vietnam Chamber of Commerce and Industry (VCCI)

Thao is a renowned advocate and speaker on community development, particularly in helping victims of war in Vietnam. Amongst the many awards she has received, Thao is also a Fulbright Scholar, Rotary Peace Fellow and Eisenhower Fellow. An impassioned female leader, she works tirelessly to improve the lives of people who have poor access to health and education. At present, she is working specifically on policy matters related to the Asia-Pacific Economic Cooperation (APEC) as Vietnam hosts APEC during 2017.



Nguyen Chi Duc **Executive MBA, 2008**
Business Development Director - Infolog Vietnam

Duc has over 22 years' experience in the IT industry, including over a decade in leadership roles in IT and enterprise management solutions with Oracle, Microsoft, and Exact, and is a regular guest speaker at industry events. Duc has led the RMIT Vietnam EMBA alumni group for the past seven years and is the Vice President of the Joint MBA Alumni Group which comprises key MBA programs in Southeast Asia.



Giap Mai Hung **Bachelor of Commerce, 2006**
Head of Talent Acquisition Vietnam - Abbott Laboratories S.A

Hung has built a profound career in human resources. Starting as an HR trainee at British American Tobacco, Hung is now Head of Talent Acquisition for Abbott Vietnam and specialises in developing talent sourcing and advising on people management matters.



Vu Hong Chi **Bachelor of Commerce, 2008**
Senior Account Manager - Google Asia Pacific

Hong Chi graduated with Distinction in 2008, earning a Bachelor of Commerce at RMIT Vietnam's Hanoi City campus. Upon graduation, Chi started her career at Unilever Vietnam, eventually working her way up to the position of Regional Brand Manager in charge of the Comfort Product Line. In 2014, Chi began working at Google Asia Pacific in Singapore where she is now their Industry Manager.

Research

RMIT Vietnam has a long history of involvement in research in Vietnam, from the supervision of Vietnamese PhD students to breakthrough research in the fields of education, the environment, childhood poverty, and economic reform.

Research at RMIT Vietnam aims to help solve critical problems and to deliver significant economic, social and environmental impact. Our on-campus research environment is constantly developing, and candidates have the opportunity to work with innovative researchers.

The quality of RMIT's research work has been endorsed by the Australian Research Council. In the 2015 Excellence in Research for Australia evaluation, RMIT was rated "well above world standard" in 13 research fields and "above world standard" in a further nine fields.

RMIT Vietnam has secured a partnership in a €13.4 million research project as part of the EU Horizon 2020 (H2020) research and innovation funding scheme. The award is for research into the way innovative

nature-based solutions can be deployed in cities for climate change resilience as well as efficient water management.

The University is also the first international educational institution in Vietnam to receive a research grant from The National Foundation for Science and Technology Development (NAFOSTED). The research focuses on the role of innovation by small firms in promoting financial inclusion in Vietnam.

RMIT Vietnam aims to be the leading academic institution for research in its fields of interest both in Vietnam and in the Southeast Asia region by 2020, with a focus on: global business and industry innovation, social changes and urban future, creative societies, IT, intelligent transport safety, and education.

Student Life

Student activities make the university experience unforgettable. At RMIT Vietnam students explore and enrich their lives through diverse social, cultural, sporting, and recreational activities.

RMIT supports over 60 student-run clubs through which students can meet new friends, develop life skills, and connect with people who share interests. Students can also contribute to the community and boost their career prospects through our leadership and volunteering opportunities.





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